



*Mission Statement*  
The New Beginnings is committed to providing a God-honoring resource to single mothers that assists them and their children both physically and spiritually in a way that demonstrates Christ's sacrificial love.

Each single mother family is provided a two bedroom and two bathroom apartment, including a kitchen and living room. The unit is fully furnished with everything needed to set up a household, including a washer and dryer. Mothers are provided mentoring, weekly case management, life skills classes (focused on parenting, finances and health and wellness), access to group and individual counseling, assistance with application to mainstream resources (Medicaid, SNAP, daycare vouchers, etc.), and assistance with enrollment into higher education. Families can stay as long as progress is made towards their established personal and career goals (typically two years).

## 2019 Program Highlights

- 1,200 hours of Mentoring and Spiritual Counseling
- 600 hours of Case Management and Life Skills
- 70 hours of Group and Individual Counseling
- 110 hours of Community Outreach

- \$9,600 for Childcare Expenses
- \$2,700 for Transportation Expenses
- \$5,100 for Telecommunication Expenses
- \$39,500 for In-kind Rent Expenses

### Services



### Financial Assistance



### Since Inception:



*28 Single Mothers Served*



*41 Young Children Served*

### Our History

In 2011, The New Beginnings was founded by Bill and Mary Masters from their personal experience after adopting a teenage single mother. They saw a need and felt compelled to help single mothers and their children in the community. The Masters knew in their hearts that this is what God lead them to do. Although located in Cape Coral, Florida, any single mom in need across the nation is eligible to apply to the program. Our ministry seeks to help single mothers from any walk of life who want to change their lives for the better. We are here to provide these vulnerable families a safe haven along with critical supportive services that guide them towards healthy living and self-sufficiency.



"This seems like a good time to share how grateful I am for being at **The New Beginnings**. When I came here, I was a different person – insecure, afraid, broken, depressed, hopeless. When I came to this country, I met and fell "in love" with a man, and four months later I was pregnant. I soon realized he was abusive, but I thought things would get better after the birth of our son. I was wrong... and things just got worse. I had started attending a church at that time, and one day a lady named Christie told me about **The New Beginnings**. I contacted **TNB**, and here I am two years later at **The New Beginnings**. I am not depressed, and my son is not observing the behavior of an abusive man. Instead, he is looking up to Godly men that surround us as mentors and church members, and he is learning healthy behaviors. I am no longer insecure and hopeless. God has removed all of my shame and has shown me that He loves me and wants me to know that I am worthwhile. **The New Beginnings** allows me to be a full-time student by day and a full-time mom when I come home. I am also proud to mention that I am in nursing school for an R.N. degree, and this would not be possible if I didn't have people around me here that believed in me and said I was capable. I am so thankful for the opportunity God gave me through Bill and Mary Masters, the founders of this program. I am learning that in all situations, good and bad, there is a lesson for us. Each time, instead of asking, "HOW can I get out of this trial?", I'm asking "WHAT can I get out of this trial?". I want to learn my lessons well! Thank you for taking the time to read my story."

Arzu, current TNB Mom

"The Lord raised me up from the death of sin. I had to enter a very dark place in my life, and that is where I found the light. He is my King, and I am his daughter. I am here to seek his will. At seventeen, I found myself blessed with a beautiful baby boy, although I wasn't ready to be a mom, and was afraid of what might happen. I knew that to survive and give my son a safe place to live, I had to leave the abusive home I grew up in. Two months before baby Isaiah was born, I was ready to drop out of high school. Then my English teacher, Mrs. Ely, looked me in the eyes and said, "I can help you." She called a pastor, Bill Masters and his beloved wife Mary, and I soon came to know about their ministry for single mothers called **The New Beginnings of Southwest Florida**. After some time of prayer and uncertainty, I got a call, they interviewed me and accepted me into this God-centered program. I am 19, and my son is 19 months, and I am currently living at **The New Beginnings** and finally realize what life is truly about. That is to live for something greater than yourself. I choose life! I decided to walk with Jesus Christ.

**The New Beginnings**, and the people that serve here, bring honor and glory to the heavenly father. I am truly thankful to be a part of it. God gave them a vision, and it has left a great impact on the lives of many mothers and children. My son is safe here and has a chance to grow in a healthy environment. I ask the Lord to teach me how to guide my son in following Christ. Although the battle isn't quite over yet, I am here to serve the Lord, do his will, and to follow where He leads me. A single mother raising a child is often without hope. I have a future filled with hope because of you all. Thank you!"

Amber, 2018 TNB Mom



As of April 2020, Amber is an R.N., working full-time and living in her own apartment with her son, Isaiah!